



# Getting to Zero Energy Cost Effectively


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Carter Scott



Kohta Ueno



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## Learning Objectives

**After attending “Getting to Zero Cost Effectively”, one should be able to:**

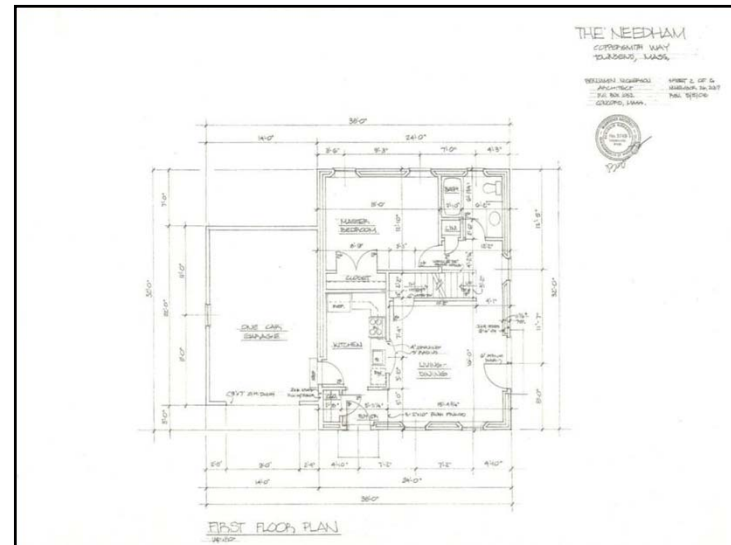
1. Learn different techniques to reduce a homes energy usage by about 60%.
2. Learn how point source heating systems work.
3. Learn how to produce the last 40% of a home energy with solar electric panels.
4. Learn how to go beyond Zero Energy Homes and produce energy for electric and plug-in electric vehicles.

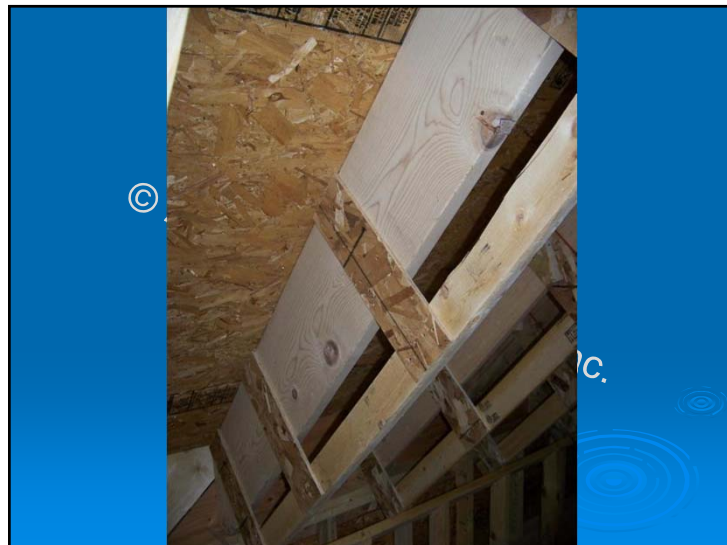
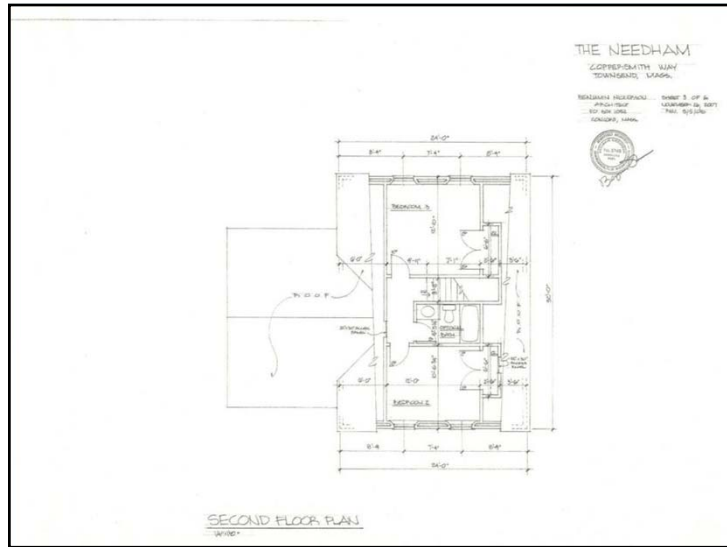
## Production Home---Affordable unit (40B): “The Zero Energy Challenge Home”

- About 1,200 square feet of living space
- 3 Bedrooms
- \$195,200 sale price
- HERS Index of -4
- Currently 3 occupants
- Built in 2008 in Townsend, MA
- “The Needham” plan

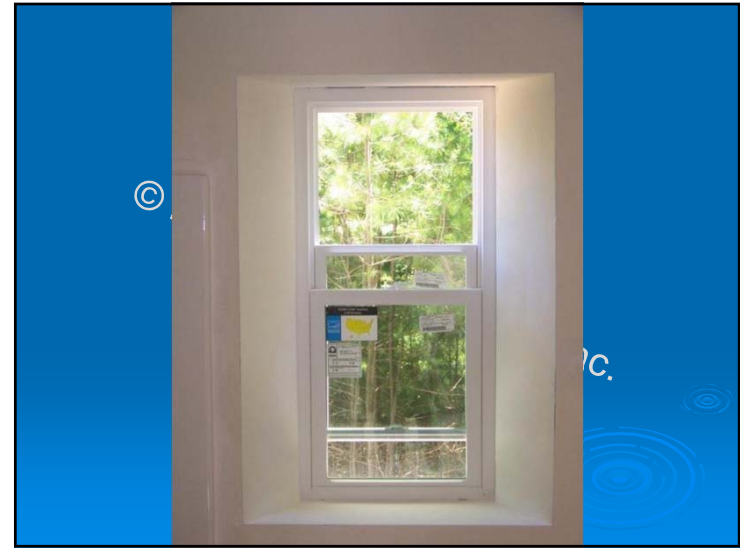
## HERS Index

- The Home Energy Rating System (HERS) Index is used as the primary rating metric for utilities.
- The Index was not designed for homes approaching Zero Energy.
- After our home was built, negative numbers in the index were possible.
- The rating system has certain assumptions that drive the index.











## Blower Door Test

- B-ring... 175 cfm @ 50 Pascals
- C-ring... 175 cfm @ 50 Pascals
- E-ring...

## Peak Heating Load

- This Coppersmith Way home has a peak heating load of about 10,500 BTU's.
- In other words, it can be heated from a design temperature of 6 degrees F outside to 70 degrees inside with two 1500 watt hair dryers and a 80 watt light bulb!

## Marginal costs

- Framing double studded walls, rafters \$1,670
- Super Insulation \$5,970 (\$14,000 - \$8,030 standard)
- PV system \$5,970 (\$33,000 - \$25,200 MTC rebate)
- SunDrum hot water heating system \$4,500
- Windows \$689 (\$4342 went to \$5,031)
- **Total additional marginal costs \$18,799**

## Marginal Savings

- 1" Rigid on the outside of the house -\$2,258
- Trim on the windows -\$1,328
- Painting -\$300
- Heating system (compared to \$6800) -\$1,550
- **Total savings -\$5,436**

## Net Marginal Cost for "The Needham"

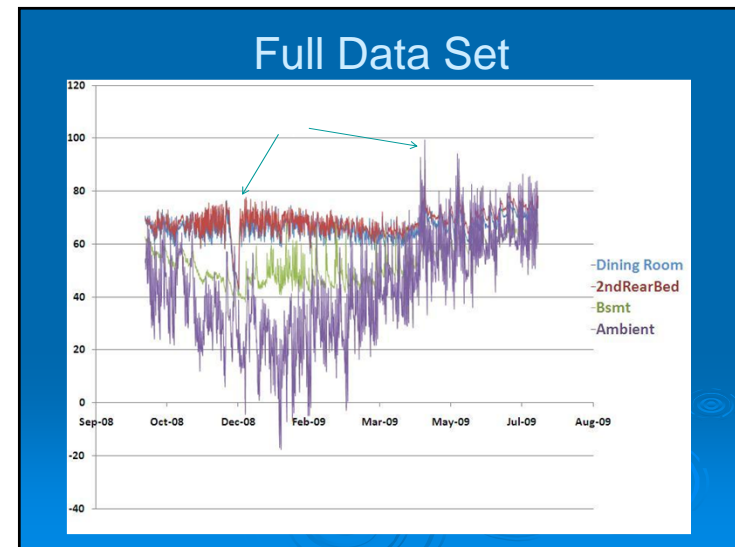
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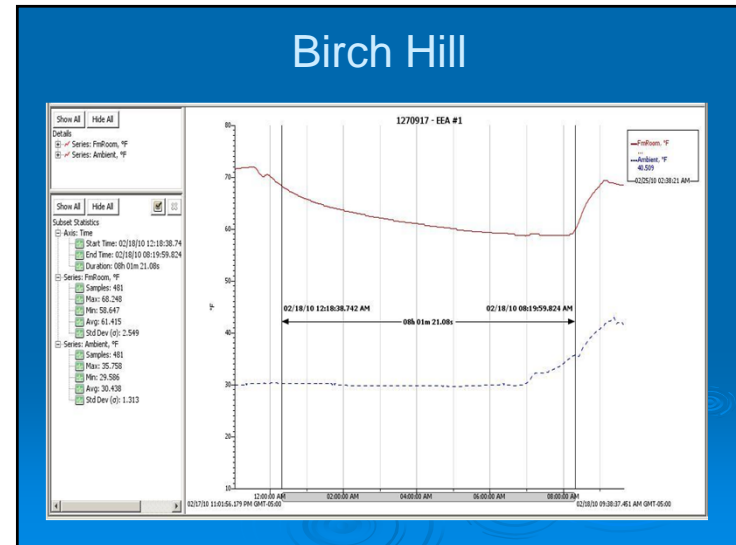
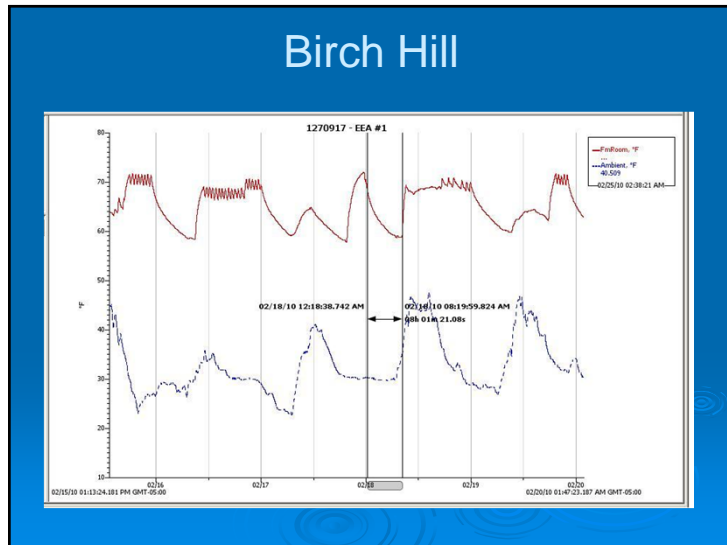
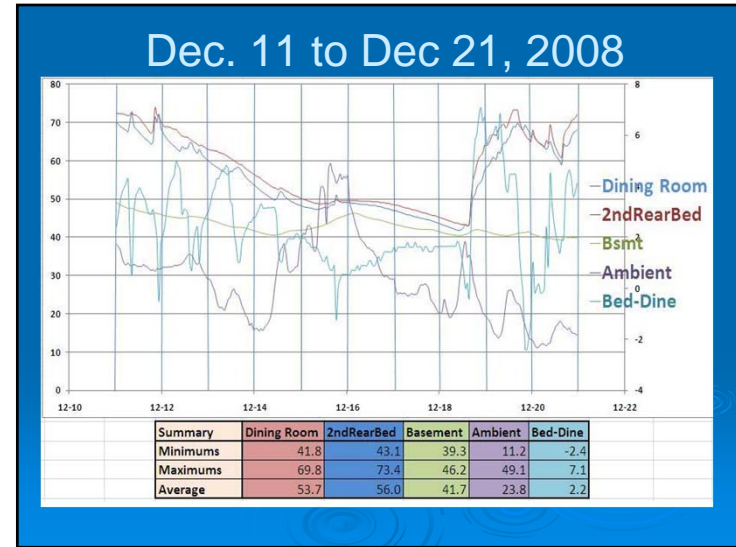
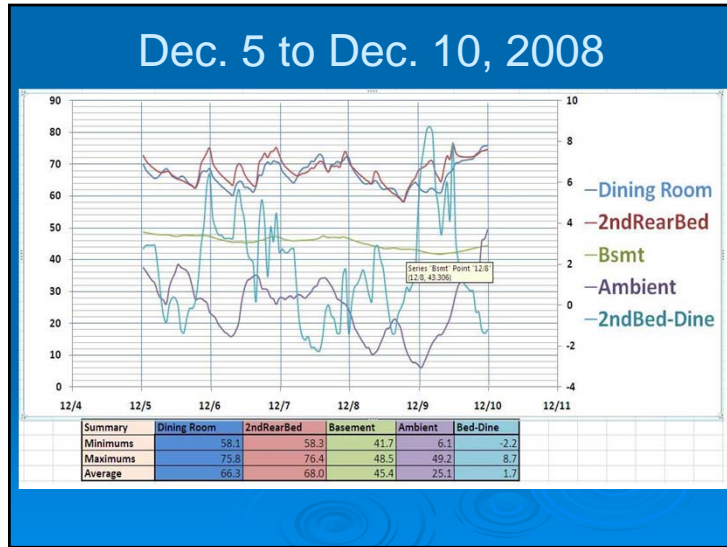
- **\$13,363**
- **Less Fed. & State tax incentives -\$6,000**
- **Net after tax incentives \$7,363**

### 18 Coppersmith Way: 12 Months Electrical Usage

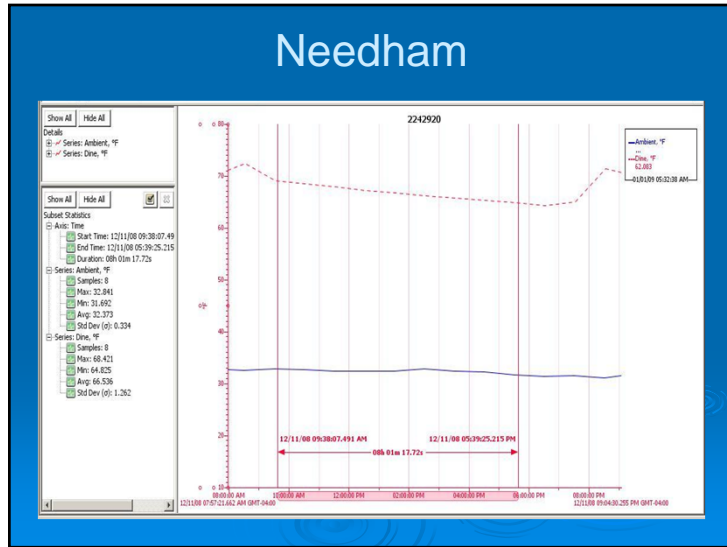
Service Period	Meter Readings		Usage
	Previous	Present	
2/20/09 to 3/24/09	1863	2177	314
3/24/09 to 4/23/09	2177	2098	-79
4/23/09 to 5/21/09	2098	1782	-316
5/21/09 to 6/21/09	1782	1503	-279
6/23/09 to 7/24/09	1503	1309	-194
7/24/09 to 8/24/09	1309	1123	-186
8/24/09 to 9/23/09	1123	795	-328
9/23/09 to 10/23/09	795	807	12
10/23/09 to 11/20/09	807	952	145
11/20/09 to 12/23/09	952	1666	714
12/23/09 to 1/22/10	1666	2788	1122
1/22/10 to 2/19/10	2788	3478	690
Last 12 months kwh usage			1615

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### Passive Survivability

	Needham	Birch Hill	Delta
Start Room Temp	68.4	68.3	0.10
End Room Temp	64.8	58.6	6.20
Average Room Temp	66.5	61.4	5.10
<b>Temp Delta</b>	<b>3.6</b>	<b>9.7</b>	<b>(6.10)</b>
Start Ambient Temp	31.7	29.6	2.10
End Ambient Temp	32.8	35.8	(3.00)
Temp Delta	-28.1	-19.9	(8.20)
Average Ambient Temp	32.4	30.4	2.00
Ambient Delta Temp	1.1	6.2	(5.10)
Duration	481	481	0.00
Start Inside-Ambient Delta	36.7	38.7	(2.00)
End Inside-Ambient Delta	32	22.8	9.20



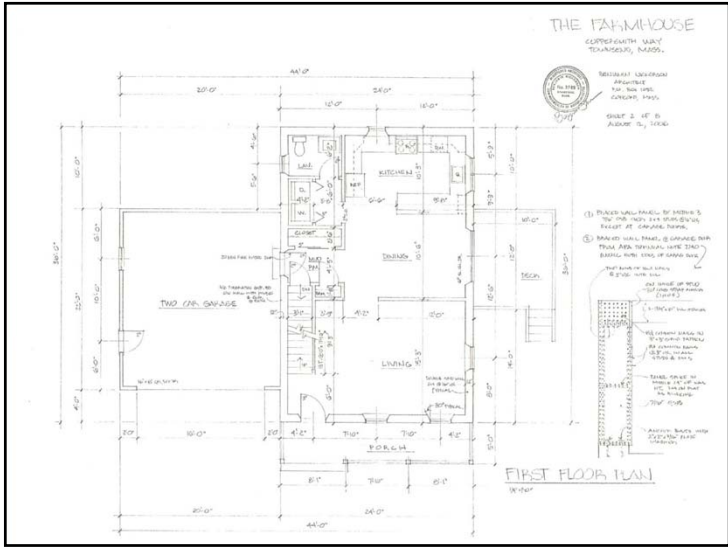
## The Farmhouse

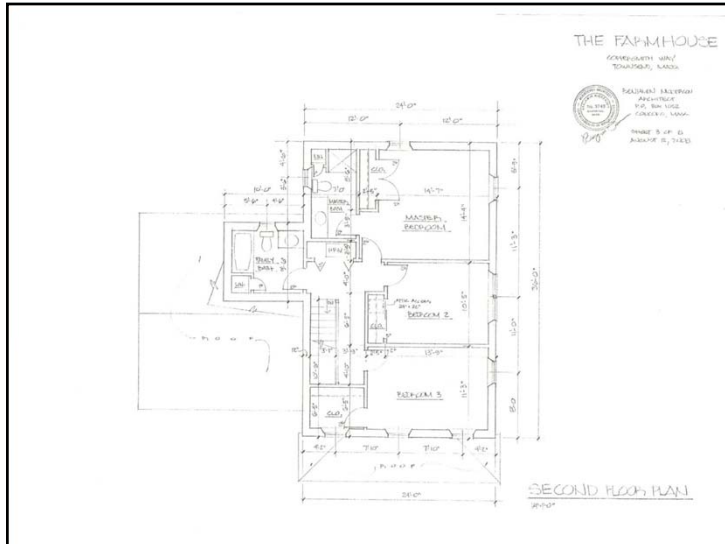
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## Production Home---Market Rate “The Farmhouse”

- 1,818 square feet (169 square meters) of living space
- 3 Bedrooms
- \$359,900 sale price
- HERS Index of -3
- Currently 3 occupants
- 6.435 kW PV system
- Built in 2008 in Townsend, MA

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**The Farmhouse cost to build:**

- \$186,249 or ~\$102 per square foot (\$9.53 per square meter)
- Excludes land, road, engineering, permits, septic, soft costs and fill
- Includes \$20,000 in incentives from the Massachusetts Technology Collaborative, and \$21,432 in Federal/State tax credits

20 Coppersmith Way: 12 Months Electrical Usage

Service Period	Meter reading		Metered
	Previous	Present	Usage
2/20/09 to 3/23/09	637	1006	369
3/24/09 to 4/23/09	1006	843	-163
4/23/09 to 5/21/09	843	462	-381
5/23/09 to 6/23/09	462	188	-274
6/23/09 to 7/24/09	188	999956	-232
7/24/09 to 8/24/09	999956	999671	-285
8/24/09 to 9/23/09	999671	999297	-374
9/24/09 to 10/23/09	999297	999232	-65
10/23/09 to 11/20/09	999232	999308	76
11/21/09 to 12-23-09	999308	999961	653
12/23/09 to 1/22/10	999961	995	1034
1/22/10 to 2/19/10	995	1552	557
Totals kwh per year			915





Farmhouse Questions?

## Production Home---Standard Colonial "The Carlisle"

- 2,612 square feet of living space
- 4 Bedrooms
- \$389,900 sale price
- HERS Index of 25
- Currently 3 occupants
- Built in 2009 in Townsend, MA



Mitsubishi SEZ Ducted Indoor units

- Provides for both heating and cooling, 17,000 BTU peak heating load
- Installed costs in the 4 BR 2,612 square foot "Carlisle" model was \$7,600
- One 15,000 BTU heads upstairs, One 18,000 BTU head downstairs
- 20,000 BTU gas fireplace as back up heating system



Existing Wall Construction

- 12" thick double studded 2x4's, 16" OC outside walls, 24" OC inside walls
- R 3.9 per inch Low Density Foam (The Carlisle), R 4.89 available

## Custom Homes

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## Custom Home Case Study “The Solar Colonial”

- 2,964 square feet of conditioned area
- 2 Bedrooms (technically)
- \$307,000 contract cost (includes overhead and margin)
- HERS Index of 7
- Currently 4 occupants
- Built in 2010 in Stow MA





**Mini-Split Heating**

One 9,000 BTU Mitsubishi mini-split head per floor, 4 floors total.



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**Solar Colonial Custom Home Questions?**

**Custom Home Case Study:  
“The Solar Ranch”**

- 1,248 square feet of living space
- 3 Bedrooms
- \$240,000 contract cost
- HERS Index of -8
- Currently 4 occupants
- Built in Maynard, MA in 2010

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A photograph showing the interior of a house during the framing stage. The wooden joists and studs are visible, and a large opening provides a view of the outdoors. The floor is covered with a protective material.

**Framing**  
The colored Insulated slab is protected during construction.

A photograph of a house under construction in a summer setting. The structure is made of light-colored wood or concrete blocks. Large overhanging eaves are visible on the roof.

**Summer**  
Large overhangs protect the home from summer solar heat gain.

A photograph of the same house as in the first image, showing the completed exterior with solar panels on the roof.

**Solar Ranch Custom Home Questions?**

# Zero Energy Development Easthampton, MA

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- ## Production Building Zero Energy Attainable Development Easthampton, MA
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- 33 units total
  - Savings of about 60% in the base houses
  - Optional PV as a lease, a purchase, or a hybrid purchase.



- ## “The Farmhouse II” Model Home Easthampton, MA
- © 2011 Transformations, Inc.
- 1818 square feet of living space
  - 3 Bedrooms
  - \$120.46 psf including overhead and margin (\$102.26 psf hard costs to build)
  - HERS Index of -2







### Price Point

- Transformations, Inc. is able to produce these houses cost effectively---from approximately \$102 per square foot for the hard costs (from about \$120 per square foot including overhead and margin), depending on the design and options chosen.

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### Price Point

Innovations in bringing Zero Energy Homes to the marketplace contribute to this price point:

- ❖ Utilizing the Federal PV cash incentives and the new S-RECS
- ❖ Lease PV systems
- ❖ Cost effective HVAC systems

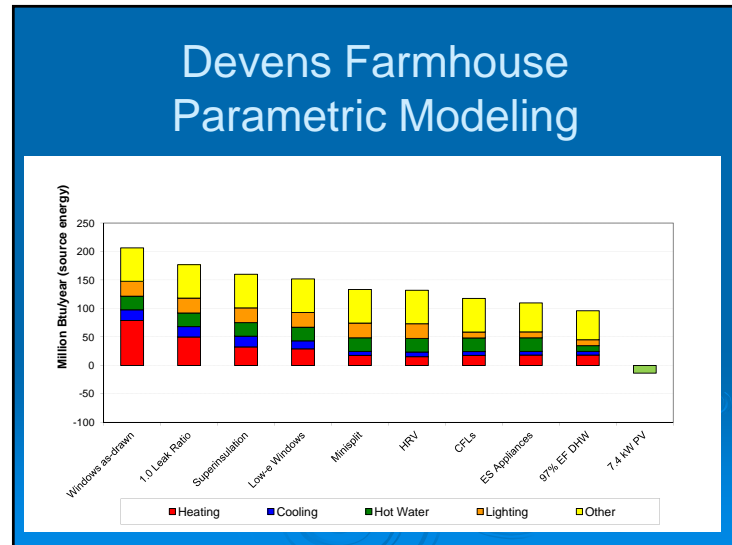
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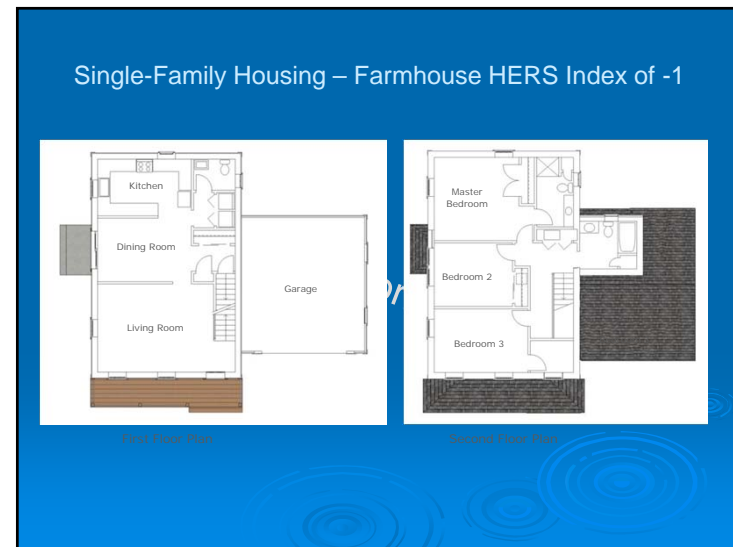
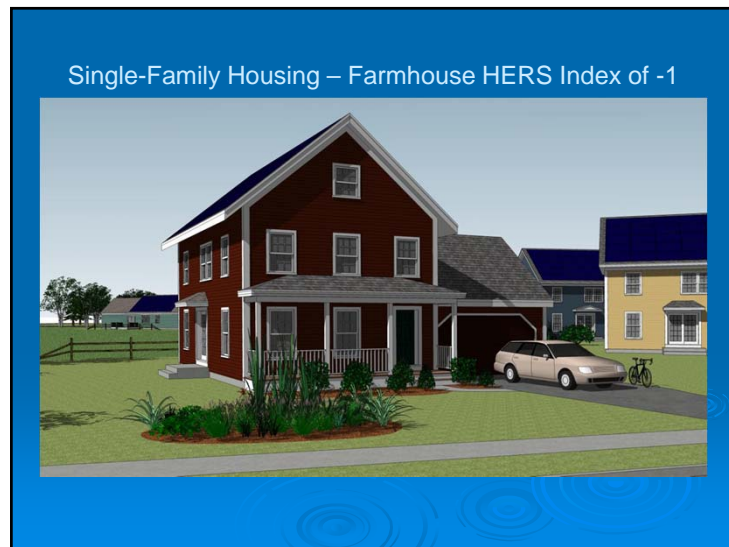
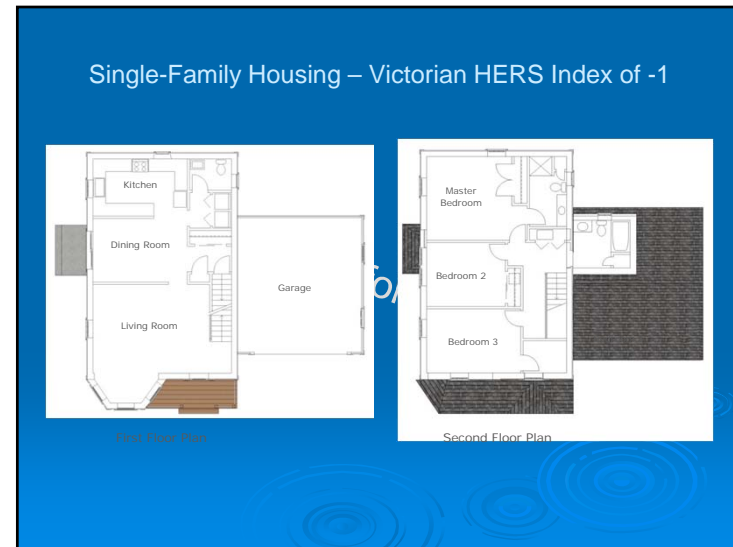


# Planned Zero Energy Community Devens, MA

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- ## Planned Zero Energy Community Devens, MA
- Mass Development Request for Proposals
  - 8 single family homes
  - Sale prices between \$290,000 & \$350,000
  - HERS Indexes of about 0 as a standard
  - HERS Indexes of -20 to -30 as an option
  - Site plan review obtained on January 25, 2011





Single-Family Housing – Greek Revival HERS Index of -1

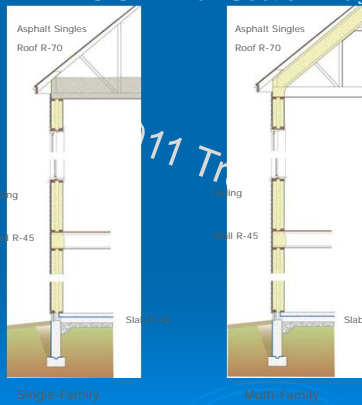


Single-Family Housing – Large Ranch HERS Index of -3

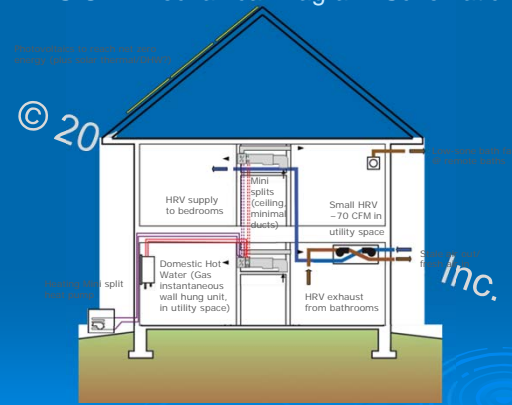


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DESIGN: Wall Section Diagrams: Schematic



DESIGN: Mechanical Diagram: Schematic





## Planned Zero Energy Community Devens, MA

Questions?

## Solar Electric Installations

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### Solar Electric Installations

- Photovoltaic: Photo (sun) voltaic (electric)
- PV for short
- Direct conversion from sunlight to electricity.
- Produces direct current (DC)
- An Inverter converts the DC to alternating current
- The AC can be either used in the house or sent into the grid with net metering

### Solar Electric Installation Case Study Overview

- Typical system on a Farmhouse model
- 36 panels
- 210 watts per panel
- 3 strings of panels
- Racking
- Inverter

## Solar Electric Installations 7.56 kW Case Study---Costs

- The typical cost per watt is \$6.00
- For the 7.56 kW system, the cost is \$45,360
- Micro-inverters add about 50 cents per watt.
- High efficiency panels (SunPower ~18% efficiency) add about \$1 per watt.

## Solar Electric Installations 7.56 kW Case Study---Incentives

- The Federal tax credit is 30%: \$13,608 for a \$45,360 system.
- Massachusetts has a \$1,000 tax credit per system
- The Massachusetts Clean Energy Center (CEC) has a \$4,250 incentive (with MA component adder).
- Plus S-RECS (see next slide)

## Solar Electric Installations S-REC Overview

- Massachusetts Solar Renewable Energy Tax Credits (S-RECs).
- Currently (2011) the SREC penalty is \$550 for the utilities if they do not have the solar carve out percentage.
- For 2011 that is a solar carve out percentage of 5% of the Renewable Energy Portfolio Standard for 2011 of 6% of the energy sold (.05 times .06 or .003).
- The RPS is expected to go up 1% per year for several years.

## Solar Electric Installations S-REC Cash Flow YR 1

- An S-REC is 1,000 kilowatt hours or a megawatt
- A 7.56 kW system facing south, with a 10 pitch roof and no shading should generate about 1.2 time the nameplate rating over the course of a year.
- This means a 7.56 kW system will generate about 9,072 kilowatt hours in the first year (9 SRECs).
- The utilities are currently paying about \$20 less than the penalty for the S-RECS and there is an aggregator fee of about 7% ( $\$530 \times .93 = \$493$ )
- 9 S-RECs times \$493 = \$4,437 in year 1.

## Solar Electric Installations S-REC Cash Flow YR 2-10

- The system will likely lose about 1% efficiency per year in overall production.
- The S-RECs will likely decrease in value over the course of the rest of the S-REC life (years 2-10).
- With a averaged efficiency loss of about 5% and an averaged S-REC value reduction of about 20%, year 2-10 should average about \$3,328 per year or \$29,952 in years 2-10.
- Total S-REC income of about \$34,389 over 10 years!!!

## Solar Electric Installations Electrical output of the system

- The 7.56 kW system will generate about 9,072 kilowatt hours in the first year, and average about 8,618 per year for the first 10 years
- At \$.17 per kilowatt hour, that is \$1465 per year or 14,650 over a ten year period.

## Solar Electric Installations Total Revenue over 10 years

- The Federal tax credit: \$13,608
- Massachusetts tax credit: \$1,000
- The Massachusetts REC: \$4,250
- S-RECs: \$34,389
- Electricity: \$14,650
- Total Revenue: \$67,897

## Solar Electric Installations Total Revenue over 10 years

- Total Revenue: \$67,897
- Total Cost: \$45,360 (\$6 per watt)
- 10 year return: \$22,537
- 20 more years of electricity and regular RECs free and clear!

Solar Electric Installation  
 Questions?  
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Beyond Zero Energy Homes  
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Net Positive Homes  
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- A Net Positive Home is a home that produces more energy than it consumes over the course of a year.

Option 1:  
 Produce more renewable energy

- With higher efficiency panels (18% instead of 14%), more power can be generated on the roof.
- Our 7.56 kW example can yield 9.45 kW with SunPower panels.
- This is 25% additional power
- 1.89 kW for our home



### Option 2: Conserve more energy

- Higher efficiency windows (the Solar Ranch example)
- Thicker walls (the Solar Colonial example)
- Passive House techniques

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### What can we do with this extra power?

### Power our Automobiles!!!

### Carbon Reduction Building Sector

- With a Zero Energy home, we can reduce our share of the 40% of the carbon that is created in the United States with buildings.

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## Carbon Reduction Transportation Sector

- With a Positive Energy Home, we can reduce our share of the 40% of the carbon that is associated in the United States with the transportation sector.

## PV Powered Automobile

- Question: How much PV is necessary to power a car for a 40 mile round trip commute, 5 days a week, 50 weeks a year (10,000 miles a year)
- Assume a Prius with a Hybrid / A123
- 5 kW battery pack.
- Assume house orientation of 196 degrees, 45 degree roof, inverter efficiency of 95.2%

## PV Powered Automobile

- Answer:
- 1034 additional "Peak Watts" on the roof (1.03 kW)
- This generates about 1,262 kilowatt hours in our example.

## PV Powered Automobile



Charging stations on the Street

Some of the vehicles in the pipeline for 2010-12

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### Plug-In Vehicles Enter Markets in Late 2010 - What is the Near-Term Achievable Market Penetration?

- Market penetration grows as vehicle production numbers increase, new models are introduced, and economies of scale drive down prices. (source: Southern California Edison) & Obama goal of 1 million Ev's by 2020

**Market penetration**

	2009	2010	2011	2012	2013	2014	2015
PHEV	150	250	25,000	167,100	196,700	238,000	316,000
BEV	500	5,800	31,580	73,967	97,500	126,500	181,800

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Creating A Greener Energy Future For the Commonwealth

### Electric vehicles and the environment

Annual tons of CO2 emitted  
Based on ISO New England generation profile

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Creating A Greener Energy Future For the Commonwealth

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### Questions?

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(978) 597-0542

Carter@Transformations-Inc.com

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